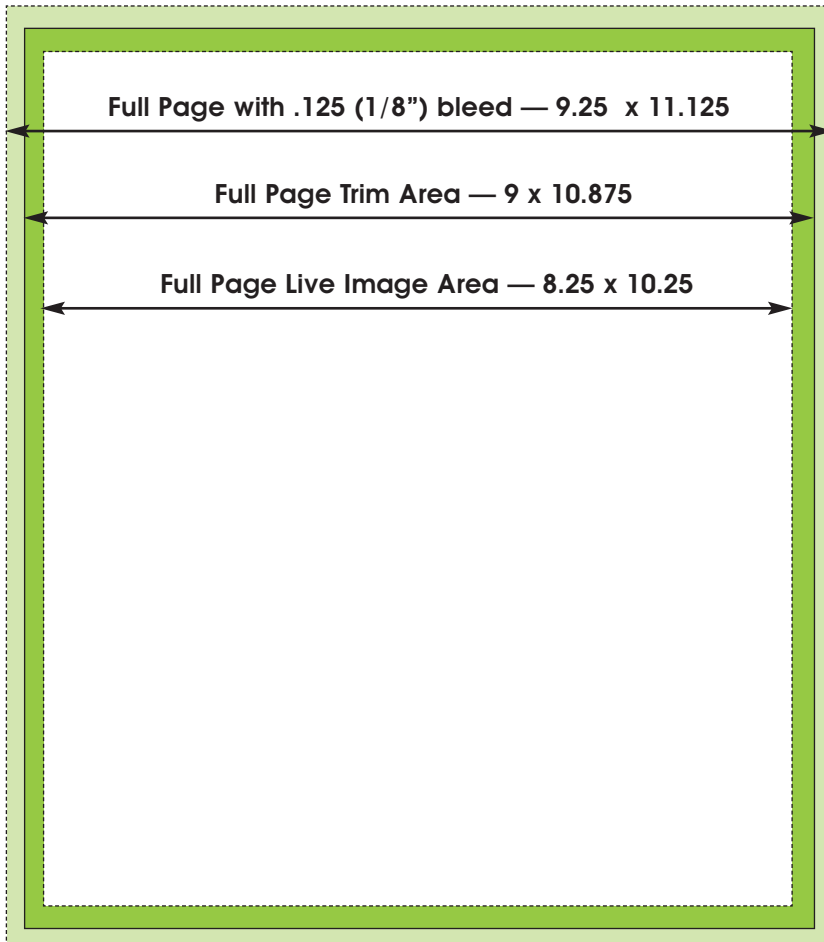


NEW Ad Dimensions

Full Page



ADVERTISING MATERIALS

- Metro Christian Living utilizes the latest computer-to-plate printing technology, and all advertising materials should be digital media.

CAMERA READY ADS

PDF Specifications:

- PDF is the preferred file format for digital ad submission.
- All high-resolution images and fonts must be embedded in the PDF when the file is saved.
- Create high-resolution PDF.
- View PDF to make sure all elements are correct. Preflight software can help check your PDF for proper format.
- PDF may be emailed or delivered on a CD.

TIFF/JPEG Specifications:

- Image must be flattened and contain no layers.
- Image size must be 300 dpi at 100% of trim size.
- Image mode must be CMYK.
- File may be emailed or delivered on CD.

NO PUBLISHER OR WORD FILES ACCEPTED

Email ads to:

christi@metrochristianliving.com

